

1. A joint request from the four Plan Partners to disseminate information to College Pension Plan members will be approved providing that:
 - a. the incremental cost of the dissemination, if any, shall not be borne by the College Pension Plan;
 - b. the information to be disseminated does not either directly or indirectly imply that the Board endorses a product or service offered by a for profit entity; and
 - c. the information being disseminated is approved by the Board's Communications Committee.
2. A request from a third party to disseminate information to Pension Plan members will be denied unless the organization presents evidence that its request is supported by the Plan Partners.
3. If the four Plan Partners support the request of a third party to disseminate information to Pension Plan members, then the process in item 1 of this policy applies.
4. In disseminating information to Pension Plan members, the Pension Corporation shall ensure that no Pension Plan member information is provided to a third party or a Plan Partner.
5. In recognition of the role of the Association of the British Columbia College Pension Plan Retirees (CPPR) in advocating for retired College Pension Plan members, the Board may authorize the Pension Corporation to survey and provide certain plan member contact information, with plan member consent, to CPPR, to enable CPPR to communicate more broadly with retired plan members.

Approved: September 30, 2010

Amended: October 1-2, 2018